

# Apple Event - Can I Please Be Voted Off the Dynamic

Wednesday, September 7, 2022

12:04 PM

iPhone

Apple Watch

Air Pods

Apple Watch

Shared Stories

AW S8

Always on Display

Narrow bezels

New Faces

New Health features

Temp sensor for Women's health

Ovulation Prediction

Private Data

Retrospective report on when you ovulated

2 temp sensors

Samples wrist temp every 5 secs

Can track bi-phasic shift to predict/track ovulation

Data protected via Touch/Face ID

Car Crash Detection

Can detect if you're in a crash

Auto connection of EMS

Auto notification to chosen contacts

2 new sensors to detect crashes

Passenger cars

SUVs

Pickup trucks

Low Power Mode

18 battery life normally

36 hrs in low power mode

30 hrs in low power mode

International Roaming

4 Aluminum cases

3 Stainless colors

399-499

3 mo of Fitness plus

Order 9/7

Ships 9/16

## AW SE

Cases

Silver

Midnight

Starlight

Display 30% larger than S3

20% faster than S8

Parental Controls

249-299

Order 9/7

Ships 9/16

## AW Ultra

Exploration

Titanium Case

Sapphire front crystal

49mm Case

Big display

Action button

Customizable

Larger Digital crown

Designed to be used with gloves

2nd speakers

3 mics

Includes cellular

36hrs of battery life

60 hrs of battery life with Extended Settings (later this fall)

New Face - Wayfinder (color & monochrome red)

## Bands

- Alpine Loop - hook
- Ocean Loop - buckle
- Trail Loop - velcro

## New GPS solution

- L1 + L5 GPS frequencies
- New Exercise Screens
- Good for Tri-Athletes
- Can work in extreme temps
- Redesigned Compass App
- Back track GPS function

## Diving Features

- WR100 Water Depth
- EN13319 Diving Certification
- Can be used up to 40M/130ft depths
- Dive Computer App - Oceanic App
- Dive Profile data plus sharing
- 799
- Order 9/7
- Delivers 9/23

## Air Pods

### New H2 Chip

- HiBand connectivity
- Improved sound quality
- Low distortion driver
- Custom amplifier

### Spatial Audio

- Immersive sound
- Personalized Spatial Audio
- Personal profiles
- Based on shape of head/ears

### Active Noise Cancellation

- Reduces background noise
- Optimized functionality 2x better noise cancellation
- XS ear tips = better sound

### Adaptive Transparency

Processes 48k/second

Processes 48k/per second

Touch Control

Capacitive touch sensors

Battery

6hrs of battery live

30 hours of listening time

Apple Watch Charger now works

Find My Improvements

Precision finding can help you find the case

Each Pod can play a sound

299

Order 9/9

Ships 9/23

iPhone 14 Series

14 6.1"

14 Plus 6.7"

See more or larger text

New lock screens

Enhanced workout summaries

Updated internal design - stays cooler

1200 NITS

Ceramic Shield Glass

Aluminum

Midnight

Starlight

Blue

Purple

Product Red

All Day Battery life

Performance A15 Bionic

5 core GPU

6 Core CPU

16 Core Neural Engine

Image Signal processor

## Camera System

12MP Main camera

1.9 micro pixel

F1.5

49% improvement in Low light capture

12MP True Dept front camera

F1.9

Photonic Engine

Deep Fusion process applied earlier in the process to enhance shots

Photo low light 2x improvement

2-2.5x improvements on back cameras

Video Improvements

Action mode

Full sensor

OIS mode

## Connectivity

5G

Multiple eSIM capability

All US models are eSIM only

## Safety Features

Crash Detection (same as on AW)

256G force detection

Can call emergency contacts

Works with AW if you have both

## Satellite Connectivity

Emergency SOS via Satellite

New SMS service

New responses canned to insure help is gotten and sent

Send location to loved ones

Launches in November

US & Canada only to start

14 - 799

14+ 899

Order 9/9

Ship 9/16

Ship 10/10

## 14 Pro

Stainless Steel

Ceramic Shield

Colors

Space black

Silver

Gold

Deep Purple

New True Depth camera

Dynamic Island

Notch enlarges to show icons or alerts

System Apps morph into it

Always live and active

Live activities on Lock Screens

Consistent alerts despite app they are coming from

New Pro Display

6.1 Pro

Pro Max 6.7

1600 nits - display XDR brightness

2000 nits outdoors

New Lock screen

Widgets

Always on Display

1hz low power mode

Widgets always available

Screens are dimmed without reducing readability

A16 Bionic Chip

Power efficiency

Display

Camera

16B trans

4nm process

40% faster

6core CPU

2 hi performance

4 Efficiency

Use 1/2 the power

USE 1/3 THE POWER

16 core Neural engine

5 core GPU

New Display Engine

## Camera

4 Trillion actions per photo

48MP sensor

65% larger than 13 pro

24mm focal lens

Quad Pixel sensor

2x low light improvement over 13 Pro

2x telephoto

Apple Pro RAW

48MP resolution support

12MP Ultra Wide Lens

3x better than 13 Pro

Flash

9 LEDs

Low Light mode 2-3x better than 13 Pro

Cinematic Mode

Now 4k support

60 F/S

All Day battery Life

14 Pro - 999

14 Pro Max - 1099

Order - 9/9

Ships - 9/16